

CheltenhamMaman



Kate Starkey

MEDIA pack

Otherwise known as CheltenhamMaman HQ seen here with the youngest of her three children, the CheltenhamBébé. www.CheltenhamMaman.co.uk

CheltenhamMaman is a community, networking and socialising website for the uber-cool Mums of Cheltenham and the Cotswolds (and now beyond). Fed up of watching the Instamums of London prancing about having a great time in front of the coloured walls of Shoreditch and Hackney, Chief Maman, Kate Starkey decided enough was enough and brought the fun to the Cotswolds. In just under a year she has won the UK Blog Award for best parenting blog in 2017 and the Gloucestershire Digital Woman of the Year Award. With more than 20 successful Mum meet ups and events under her belt the sky is the limit for what Mums can achieve together.



4900 + likes



8500
+followers



1k+
followers



850+ subscribers



18k average monthly page
views

Our Readers and Contributors are Your Consumers

Typically women aged 24 -46, predominantly mothers or expectant mothers. Currently 60% are Gloucestershire residents and 30% are Londoners but as we collaborate with more Mum Bloggers our readership demographic widens.

How we can help..

- We can write an endorsed blog post about your product, venue or service.
- You can write a post about you and your business and we will publish it.
- We can publish your offers or discounts exclusive to our readers.
- We can write creative content, press releases, blogs or newsletters targeted towards the family market for you to use on your site (copywriting.)
- You can sponsor our weekly newsletter to over 300 subscribers with a section about your business and link direct to your site.
- You can sponsor events.
- You can make use of banner advertising on the site.

CheltenhamMaman@gmail.com

07975 749141